

**Jefferson County**  
Quit Line Data Summary  
April 1 - June 30, 2002

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 15</b>	<b>N = 3,421</b>
<b>Percent of Statewide Calls</b>	0.5%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.4%	100.0%

  

	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 15</b>	<b>N = 3,099</b>
Female	80.0%	62.9%
Male	20.0%	37.1%
<b>Race/Ethnicity</b>	<b>N = 14</b>	<b>N = 2,578</b>
People of Color	0.0%	13.7%
White	100.0%	86.3%
<b>Age</b>	<b>N = 11</b>	<b>N = 2,323</b>
Less than 18 years old	9.1%	2.1%
18 - 24 years old	9.1%	16.3%
25 - 34 years old	36.4%	22.2%
35 - 44 years old	9.1%	27.3%
45 years and older	36.4%	32.0%
<b>Education</b>	<b>N = 13</b>	<b>N = 2,679</b>
Did not graduate high school	0.0%	17.8%
High school graduate	53.8%	33.7%
Some college/vocational school	23.1%	37.4%
College graduate	23.1%	11.0%
<b>Caller Type</b>	<b>N = 15</b>	<b>N = 2,929</b>
General Information	13.3%	11.5%
Health care provider	6.7%	2.8%
Tobacco user	80.0%	85.6%
<b>Payer Type</b>	<b>N = 9</b>	<b>N = 1,951</b>
Insured	44.4%	40.6%
Uninsured	33.3%	22.7%
Medicaid	22.2%	36.6%
<b>Heard About</b>	<b>N = 9</b>	<b>N = 2,463</b>
Past caller	33.3%	17.0%
Employer/worksites	22.2%	1.3%
Health care provider	0.0%	17.6%
Television	22.2%	22.8%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.7%
Targeted mailing	0.0%	2.6%
Great Start	0.0%	0.4%
Radio	0.0%	1.3%
Newspaper/Magazine	0.0%	2.2%
Brochure/Newsletter	0.0%	4.9%
Family or friend	11.1%	21.7%
Health Department	11.1%	2.9%
School	0.0%	0.5%